



MUNROSPORTS

COMPANY PROFILE

Q2/2018

01/about us.

MUNRO **SPORTS** is a sports marketing company specializing in organizing outdoor and indoor sports events for other companies, organizations or brands. Our event participants are guaranteed to have a quality experience with maximum safety and minimal impact to the natural environment.

Second Quarter 2018 Edition



www.munrosports.net
hello@munrosports.net

02/history.

MUNRO SPORTS started off as a social league that targets amateur football teams playing their trade around Klang Valley. The history of the league was initially an idea to have an amateur team participate in weekly matches regularly, with intent to improve and improvise professionalism, sportsmanship, teamwork and especially to promote a healthy youth living lifestyle.

After the succession of three Armature Social League (Liga Munro 2012, Liga Munro's Knockout League 2012 & Liga Perangsang Selangor 2013) the brainchild think-tank and backbone of Liga Munro decide upon building these illustrious positives by forming a Sports Event company hence MUNRO SPORTS was born.



LET'S START from the beginning

2012

- SETIA ALAM FOOTBALL LEAGUE
- LIGA MUNRO KNOCKOUT LEAGUE

2013

- LIGA PERANGSANG SELANGOR

2014

- SETIA ALAM CHAMPIONS LEAGUE
- SELANGOR SPORTS STIMULUS FOOTBALL PROGRAMME
- DOWN UNDER CAMP

2015

- KARNIVAL SUKAN PANTAI PORT DICKSON
 - BEACH SOCCER
 - BEACH VOLLEYBALL
 - TRIATHLON
- KARNIVAL UNITI JOM SEPAK BOLA

2016

- KEM AKAR
- PROJEK AKAR
- BIG LEAGUE
- SELANGOR CHAMPIONS LEAGUE

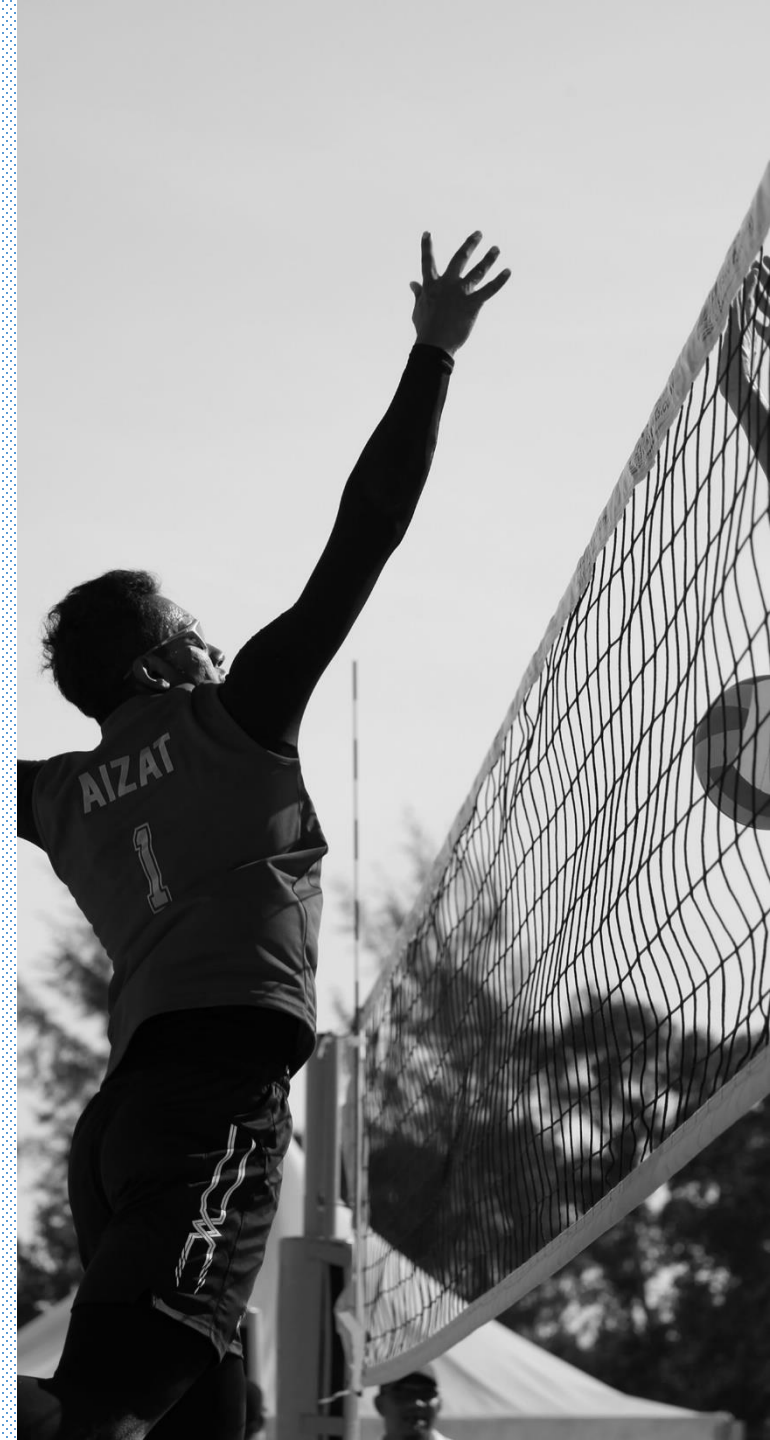
2017

- SELANGOR FOOTBALL DAY SYMPOSIUM
- MY PARENTS MY COACH
- BOLA HARAPAN
- SELANGOR CHAMPIONS LEAGUE
- RANKA FUTSAL FACILITY

2018

03/objective.

- To engage with the public with multiple sporting events catered for youth, community and corporations.
- To innovate and improvise sports and sporting events as a whole.
- To support and supplement companies in their pursuit to strengthen their brand and profitability.
- To provide exposure and recognition within and beyond the region.
- And to become the most leading and trusted sports event solutions provide in the industry.



04/service.

We can be with you for the full event journey, from planning through to execution. We offer a number of different services to ensure that you get everything that you want.

MUNRO **SPORTS** planned, managed, and executed all sorts of events and experiences, including sports, corporate social responsibility (CSR), football coaching, forum and symposium.



05/credibility.

We take pride on offering a personalized service. This tailored approach, along with our flexibility in services, has allowed us to build strong client relationships, keeping our clients coming back to us time and time again. We offer extensive choices to our clients with vast knowledge of venues and suppliers.

We work with :

- Football Malaysia Limited Liability Partnership
- Kumpulan Perangsang Selangor
- Darul Ehsan Facility Management





06/competitive edge.



OWNERSHIP

Youth Private Owned Football Facility



DATABASE

Over 300 Social/Amateur Football Teams



EXPERIENCE

6 Years of Experience in Managing, Organizing & Operating Football Competitions, Events, Development & Facilities



PARTNERSHIP

Multiple Strategic Partnerships – Raja Muda Selangor's Selangor Youth Community (SAY), DEFM, MFL (FM LLP) & Football Selangor



KARNIVAL SUKAN PANTAI PORT DICKSON



KEM AKAR FOOTBALL CAMP



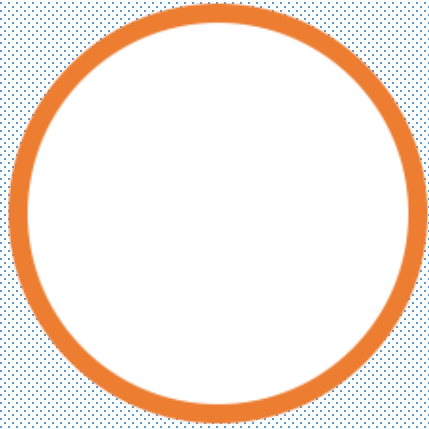
PROJEK AKAR FOOTBALL CLINIC





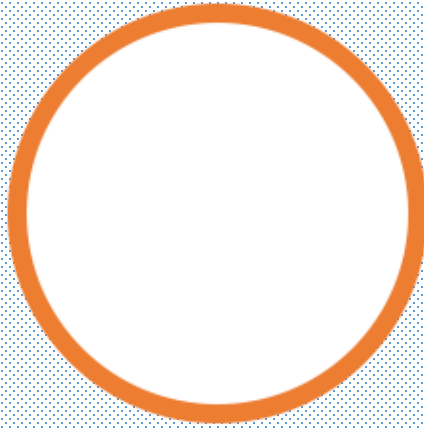
**MUNRO KICKERS
ELITE TEAM**

07/the team.



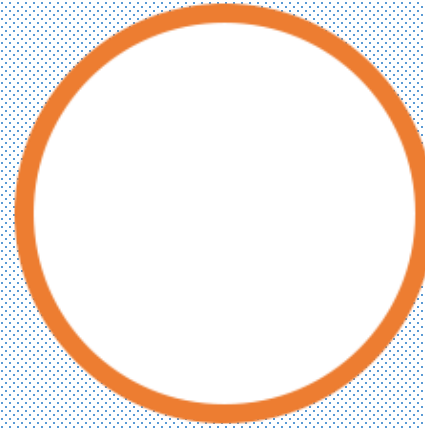
KAMIL R. MOHD
TECHNICAL PLAYMAKER

10 years in events
8 years in security
Co-Founder of MRM Media
Child of Football Studies



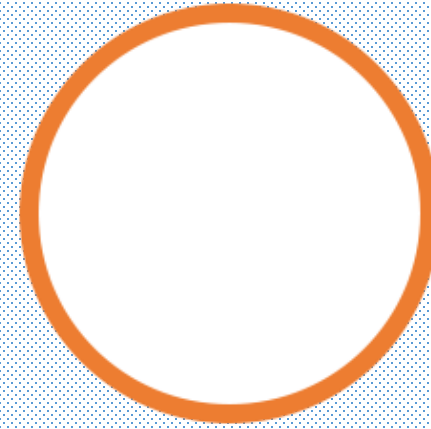
SAUFI A. BADRY
OPERATIONS MAESTRO

5 years in Events
3 years in Financial Service
Director Football Selangor
Sports Activist



HASSNOL ZAMMAN
FOOTBALL
DEVELOPMENT GAFFER

England FA Licensed
20+ years in football
Football Guru



FADHLI ZAILAN
DIGITAL MEDIA WHIZ

5 years in Digital Media
Founder fromthebench.my
Founder Zuvy Solutions
Internet Kid

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SOCIAL MEDIA

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